



PRESS RELEASE

07th December 2024, Brussels,



AviaVIP Launches Exclusive "AviaVIP Club" at MEBAA and Announces Expansion in the Middle East and North Africa Through Strategic Partnerships**

AviaVIP, Europe's leading Fixed Base Operator (FBO) group, is thrilled to announce the launch of the "AviaVIP Club" at the Middle East Business Aviation Association (MEBAA) show.

This new initiative is designed to enhance AviaVIP's network of stations. It marks a significant step in the company's commitment to delivering state-of-the-art services to business aviation operators.

Currently serving 57 airports across Belgium, Bulgaria, France, Germany, Italy, Spain, and the Netherlands, AviaVIP is poised to further expand its footprint into new market by forming exclusive partnerships with renowned FBO operators.

The "AviaVIP Club" label offers commercial power, brand recognition, and network visibility, while allowing partners to maintain their independence. The first members of the AviaVIP Club will be unveiled at MEBAA, heralding AviaVIP's expansion to two major countries from the MENA region.

Laurent Levau, President of Aviapartner, expressed his enthusiasm for the initiative, stating, "The creation of the 'AviaVIP Club' reinforces our status as the undisputed leader in business aviation handling and FBO management in Europe. This initiative accelerates our network expansion while benefiting from the expertise of the AviaVIP Club's partners"

In addition to fostering external partnerships, AviaVIP remains dedicated to internal growth, focusing on establishing new FBOs across Europe. Laurent Levau further noted, "Our commitment to expanding our network while maintaining exceptional service standards is key to our ongoing success."

Jerome Ferasin, Chief Strategy & Sales Officer of AviaVIP, concluded, "The initiation of the AviaVIP Club opens an extended network of airports to our customers. This expansion reinforces AviaVIP's mission to create a consolidated network for VIP aircraft operations, ensuring a seamless and harmonized experience for business jet operators and flight support companies."

With these strategic partnerships, AviaVIP positions itself as the leading European FBO to collaborate and establish a co-branding initiative with major operators in Europe, Africa and the Middle East.

ABOUT AviaVIP:

AviaVIP is the leading FBO network in Europe and offers the full spectrum of ground handling services to Business and Private Aviation. Placing the main focus on customer satisfaction, its committed and experienced teams deliver high quality, tailor-made, solutions to meet and often surpass the highest expectations for luxury, security and quality of services.



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AviaVIP & AviaVIP Club provide VIP handling services to 71 airports across nine countries in Europe and Middle East

AviaVIP is member of the Aviapartner Group.

For more information about AviaVIP please visit www.aviavip.com.

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